

Important Notice

This presentation contains statements that contain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Bodal Chemicals' future business developments and economic performance.

While these forward looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations.

These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance.

Bodal Chemicals Limited undertakes no obligation to publicly revise any forward looking statements to reflect future / likely events or circumstances.



Investment Rationale

One of the leading manufactures of Dye Intermediates (DI) and Dyestuff (DS) globally

Biggest manufacturer of DI in India; also produces the largest variety in the country

Most integrated DS player in India

Strong global reach: exports to over 35 countries

Considerably protected from raw material price volatility: a majority of the Basic Chemicals (BC) and DI requirement sourced in-house

Strategically located with easy access to key raw materials

Captive power plant and steam generation reduces power cost

Increasing revenue share of high value add DS

A high level of integration at plants reduces logistic costs

High margin products such as Speciality Chemicals and Liquid Dyestaff expected to improve profitability

Conservative leverage profile: Total Debt to Equity of 0.6x & Net Debt/LTM EBITDA of 0.9x as of June 2016

Strategic Direction

Increasing capacity utilization and adding new products to the diversify into more value added product lines

2x Revenue growth over next 3-4 years

Introduction of new products

Capacity expansion

Capacity Expansion of Dyestuff

Trion Chemicals

Production of LABSA

Production of Liquid Dyestuff



Strategic Direction

	Capacity Expansion of Dyestuff	Trion Chemicals	Production of LABSA	Production of Liquid Dyestuff
Details	 Capacity to be expanded by 8,000 MTPA to an aggregate 25,000 MTPA in the first phase (10 months) Capex required of Rs. 28 Cr to be funded out of internal accruals Total capacity expansion of 24,000 MTPA over 3-4 yrs Expansion to be carried out at Plant VII in Vadodara 	 42% owned associate company To produce a compound which is a disinfectant, algicide and bactericide mainly for swimming pools. It is also used as a bleaching agent in the textile industry Production expected to start in H2 FY2017 	 Started new plant near Plant VII for production of Linear Alkyl Benzene Sulphonic Acid (LABSA) It is an anionic surfactant widely used in formulation of all ranges of Domestic Detergents Powder, Cake & Dish wash cleaners Looking forward to increasing production in the near term 	 Used in paper industry for coloring paper Looking forward to increasing production in the near term
Annual Capacity	 25,000 MT (including additional DS capacity from Phase I) 	• 12,000 MT	• 18,000 MT	• 10,800 MT
End Market		.		

Highlights from the Quarter

EBITDA	EBITDA Margins	Net Profit
Rs. 569 million	21.0%	Rs. 322 million
+39.9%	+451bps	+59.8%

Commenting on the results, Mr. Bhavin S Patel, Executive Director of Bodal Chemicals said:

"Bodal Chemicals is on a new growth trajectory. It has reported yet another strong quarter, marked by increase in volumes of key products, improved realizations and higher profit margins. Whilst the topline grew by 10% y-o-y, EBITDA expanded by a robust 40% y-o-y. EBITDA margins for the quarter stood at 21%, 451bps higher compared to Q1 FY2016.

I am also pleased to share with you that we have attained optimum quality levels with respect to the production of LABSA. The product has been accepted by the market and has received encouraging feedback. We look forward to increasing production of the same in the near future. Additionally, in July 2016, the Board of Directors approved expansion of our Dyestuff capacity. Dyestuff is a high value add product category and an increase in its contribution to the consolidated topline will have a favorable effect on our blended margins in the medium to long term.

We remain committed to implementing our long term growth strategy and in the process adding value for our shareholders."

Financial Performance

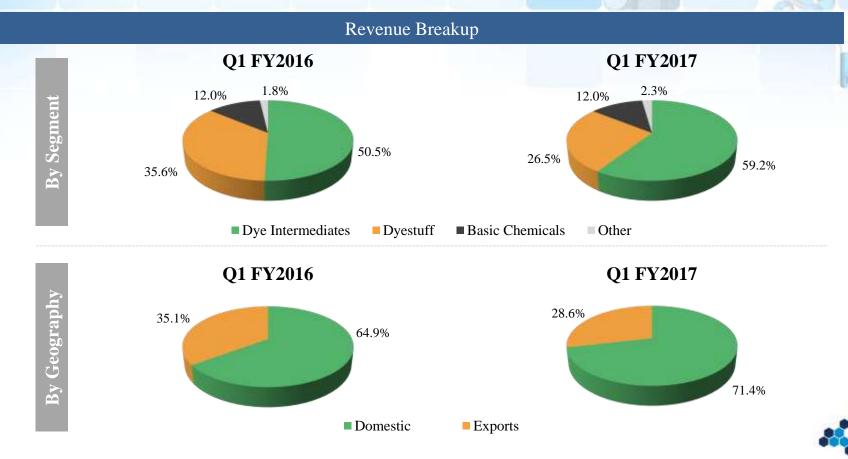
Key Financial Statistics

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(Rs. million)	FY2017	FY2016	Growth (%)	FY2016	Growth (%)
Total Income	2,705.5	2,461.3	9.9%	2,055.7	31.6%
EBITDA	569.4	407.0	39.9%	443.1	28.5%
Margin (%)	21.0%	16.5%		21.6%	
Net Profit	322.1	201.6	59.8%	225.9	42.6%
Margin (%)	11.9%	8.2%		11.0%	
Earnings Per Share (EPS)	2.95	1.85	59.5%	2.07	42.5%

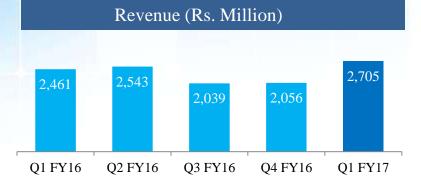
- Total Income increased 9.9% y-o-y to Rs. 2,705.5 mn supported by increased finished goods prices, better product mix and growing demand in the domestic market
- EBITDA margin improved by 451bps on y-o-y basis to 21.0% in Q1 FY2017



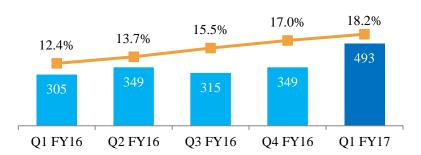
Segmental Financial Performance

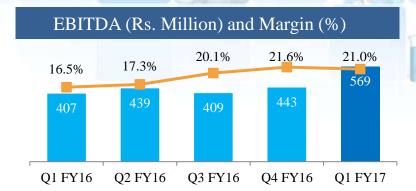


Quarterly Financial Trends



Profit Before Tax (Rs. Million) and Margin (%)





Profit After Tax (Rs. Million) and Margin (%)



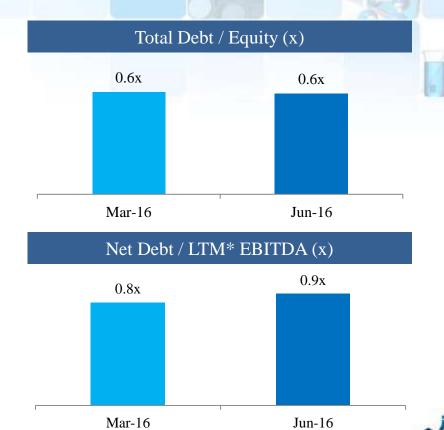


Leverage Profile

Particulars (Rs. million)	30-Jun-16	31-Mar-16
Short Term Borrowings	1,614	1,422
Long Term Borrowings	7	7
Total Debt	1,621	1,429
Less: Cash & Cash Equivalents	5	5
Net Debt / (Net Cash)	1,616	1,424
Net Worth	2,668	2,346

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Bank Facility	Credit Rating
Long Term Bank Facilities	CARE A-
Short Term Bank Facilities	CARE A2+



Business Snapshot

Company with the widest product portfolio in India across basic chemicals, dye intermediates and dyestuff

One of the leading producers of dye intermediates & dyestuff in the world

Sulphur & Bulk Chemical

Dye Intermediates

Dyestuff

No. of Products		30 Variants	150 Variants
Annual Capacity	190,000 MT	30,000 MT	17,000 MT
% Total Revenue 1	12.0%	59.2%	26.5%
Products	Sulphuric Acid, Oleum 23% & 65%, Sulphur Trioxide and Chlorosulphonic Acid	Vinyl Sulphone Ester, H Acid, F C Acid, DASA, Gama Acid,	Reactive Dyes, Acid Dyes, Direct Dyes





For Q1 FY2017



Manufacturing Footprint

Plant	Location	Basic Chemicals	Dye Intermediates	Dyestuff	
Plant I	Ahmedabad	✓	✓	✓	
Plant II	Ahmedabad	✓	✓		
Plant II	I Ahmedabad		✓		
Plant IV	/ Ahmedabad			✓	
Plant V	II Vadodara	✓	✓	✓	
Plant V	III Vadodara		✓		

Notes:

^{1.} Plant V and VI have been closed

^{2. 70%} of total company production is at Plant VII and is one of the most integrated BC-DI-DS plants in India; DS capacity at this plant to be expanded by 8,000 MTPA in the first phase

Geographical Reach



Key Clients*

















^{*} Arranged alphabetically

Product Overview

Basic Chemicals & Dye Intermediaries

Basic Chemical - Highlights

- Centrally located manufacturing facilities
- 45% in house consumption
- Captive power plant & steam generation
- Latest upgraded production facilities

Product	Major Applications
Sulphuric Acid	
Oleum 23% & 65%	(%)
Sulphur Trioxide	
Chlorosulphonic Acid	H ₂ SO ₄

Dye Intermediaries - Highlights

- Largest manufacturer in India with 25 years of experience
- Consumes 40% of dye intermediates in-house
- High entry barriers
- Competitive to Chinese suppliers in terms of pricing
- Easy raw material availability in Gujarat
- Only player with effluent disposal permission of 10 lac litres per day
- After implementation of a new policy to deal with environmental issues in China, setting up a new facility in the country has become tougher
- In a position to sell outside or consume in house depending upon market dynamics

Product Overview

Dyestuff

Highlights

- Large capacity for standardizing, storage and packaging & distribution
- In house ice plant with 300 MT/day capacity
- In house ETP plant with 1 million liters / day
- Sales across more than 35 countries
- Contract manufacturing for leading MNCs
- Scope for increasing production with existing infrastructure

Product	Major Applications	
Reactive Dyes		(4)
Acid Dyes		
Direct Dyes		



Key Milestones

2016 • Amalgamation of Bodal Agrotech with Bodal Chemicals

2014 / 2015 • Carried out one of the earliest debt repayments and exit from CDR

2012 • CDR approved

2010 • Carried out backward integration to start producing basic chemicals

2008 • Acquired Milestone Organics Limited (Plant VIII)

2007 • Initiated a mega expansion at Plant VII

2006 • Reverse merger with Dintex Dye Chem and got listed on the BSE exchange; Bought Unit IV

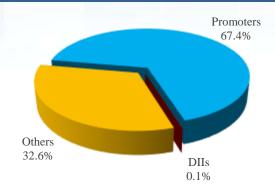
2004 • Carried out forward integration to start producing Dyestuff

1994 • Changed name to Bodal Chemicals



Market Data

Shareholding Pattern (30th Jun 2016)



Market Data

Market Cap. (Rs. mn) (3-Aug-16)	12,132.7
Outstanding Shares (mn)	109.1
Bloomberg Ticker	BODL:IN
Reuters Ticker	BODA.NS
BSE Ticker	524370
NSE Ticker	BODALCHEM

Shareholders	Sept-15	Dec-15	Mar-16	Jun-16
Promoter	69.67%	69.21%	69.21%	67.35%
Domestic Institutional Investor (DII)	0.20%	0.07%	0.12%	0.05%
Others	30.13%	30.72%	30.67%	32.60%
Total	100.0%	100.0%	100.0%	100.0%



Board of Directors

Mr. Suresh J. Patel
Chairman & Managing Director

Mr. Bhavin S. Patel *Executive Director*

Mr. Ankit S. Patel

Executive Director

Mr. Surendra N. Shah

Independent Director

Mr. Sunil K. Mehta Independent Director

Mr. Bipin R. Patel Independent Director

Mrs. Kajal Ritesh Soni Independent Director

Mr. Mayur Padhya

Chief Financial Officer





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